







FACRAO
 17th Annual Higher Education Summit June 7-10, 2026
 Jacksonville, Florida
 The Gameplan To Student Success!
Draft Agenda





Sunday, June 7, 2026		
12:00pm	-	4:00pm
		Vendor Set Up Opens – Conference Center B
1:00pm	-	5:00pm
		Check-In Desk Opens – Third Floor Foyer
3:00pm	-	3:30pm
		Corporate Partner Orientation – Daytona
4:00pm	-	4:45pm
		First Time Attendees Orientation for the Rookies! – Hart
Sponsored by: HighPoint		
5:00pm	-	5:30pm
		Opening Session “Pep Talk”: Welcome to Jacksonville 2026! - River Terrace 3
		<ul style="list-style-type: none"> • Welcome to Jacksonville – FACRAO President Latisha McCray • AACRAO Introduction: Lenell Hahn • SACRAO Introduction: Evan Reich
5:30pm	-	7:00pm
		FACRAO President’s Reception – River Terrace 3
Dinner on your Own		

Monday, June 8, 2026		
		Breakfast on Your Own
7:30am	- 4:30pm	Check-In Continues – Third Floor Foyer
8:00am	- 4:30pm	Exhibitor Zone Open - Conference Center B
8:30am	- 10:00am	Keynote Session: Scott Curry, University of North Florida– Conference Center A <ul style="list-style-type: none"> • Adjusting the Playbook: Leading and Adapting in Times of Change • AACRAO Updates: Lenell Hahn Sponsored by: Paradigm Inc.
10:00am	- 10:30am	 Refreshment Break – “Starting Line Snacks” (Conference Center B) Sponsored By: CourseLeaf
10:30am	- 11:15am	Breakout Sessions Round 1 <ul style="list-style-type: none"> • M1.1: T4.4: AI in the Big Leagues: What Admissions & Records Teams Can Count On—and What’s Out of Bounds” Yezi Long – ERES (City Terrace 11) • M1.2: Calling the Right Plays: Change Management Strategies for High-Stakes Student Functions Catherine Long, University of South Florida (City Terrace 7) • M1.3: The NSC Playbook: Keeping Student Records, Transfers, and Outcomes in Championship Form National Student Clearinghouse (City Terrace 9) • M1.4: Stronger Together: Coordinating the Assist for Student Success – Integrating One Stop and Contact Center Student Services Chalah Harris and Latisha McCray, Seminole State College (Daytona)
11:15am	- 11:30am	 “Shifting Bases” – Transition to Breakout Sessions
11:30:am	- 12:15pm	Breakout Sessions Round 2 <ul style="list-style-type: none"> • M2.1: Game Film to Game Plan: Data-Driven Decisions for Academic Operations Coursedog (City Terrace 9) • M2.2 Embracing AI Teammates Lenell Hahn, AACRAO Representative, Southeast Missouri State University, (City Terrace 7) • M2.3: Scoring Big in Credentialing: Paradigm’s Vision for a Fully Integrated Future Shawn Owen – Paradigm (City Terrace 11) • M2.4: Apostilles: The Documentation Curveball Britiny Vetitoe and Carla Bohlman, University of West Florida (Daytona)
12:15pm	- 1:30pm	Lunch on your Own
12:15pm	- 1:30pm	Past President’s Lunch (Invitation Only)
1:30pm	- 2:30pm	Plenary Speaker: Andrea Beatriz Huerta-Rodriguez, Fragomen Immigration Law Firm – Conference Center A <ul style="list-style-type: none"> • All Eyes on the Ball: Immigration Takes Center Field
2:30pm	- 2:45pm	 “Changeover Break” – Transition to Breakout Session
2:45pm	- 3:30pm	Breakout Sessions Round 4 <ul style="list-style-type: none"> • M4.1: Level Up: Mastering the new Cambridge History Courses and Next-Gen CI Direct – Panel Discussion Janet Swandol – Cambridge International Education (City Terrace 7)

	<ul style="list-style-type: none"> • M4.2: Team Human + AI: Winning Work Strategies Dr. Adam Stark, Seminole State College (City Terrace 9) • M4.3: Call Confirmed: Aligning Student Claims with Verified Evidence (City Terrace 11) Larry Grey, and Brian Sparling, Mutara, Inc. • M4.4: Freedom to Learn: A New Playbook for Justice-Impacted Individuals Shelby Mikkelson, Santa Fe College (Daytona)
3:30pm - 4:00pm	 Refreshment Break: "Seventh Inning Energizer" Sponsored by: Courseedog
4:00pm - 4:45pm	Breakout Sessions Round 5 <ul style="list-style-type: none"> • M5.1: From Coping to Coaching: A Gameplan for Navigating Change at Every Level Catherine Long, University of South Florida and Rebecca Noss, New College of Tampa (City Terrace 7) • M5.2: Game Plan for Leadership at Every Level Dr. Brenda Knight, Florida SouthWestern State College (City Terrace 9) • M5.3: Game-Changing Partnerships: The Role of School Relations in Recruitment (Daytona) Marissa Brown, College of Central Florida (Daytona) • M5.4 Introducing CourseLeaf Analytics Explorer: A Gameplan for Strategic Scheduling and Student Success Olie Burton, CourseLeaf (City Terrace 11)
	Dinner on your Own

Tuesday, June 9, 2026	
	Breakfast on Your Own
7:30am - 4:30pm	Check – In Registration Continues (Third Floor Foyer)
8:00am - 4:30pm	Professional Headshots available all day in River Deck 2 – No sign up needed! Sponsored by Instructure
8:00am - 4:30pm	Exhibitor Zone Open (Conference Center B)
8:30am - 9:30am	🏆 Plenary Session -Dr. Adam Stark (Conference Center A) <ul style="list-style-type: none"> • From Curiosity to Capability: Coaching Through the AI Shift
9:30am - 9:45am	🏈 “Moving to the Next Play” – Transition to Breakout Sessions
9:45am - 10:30am	Breakout Sessions Round 1 <ul style="list-style-type: none"> • T1.1: Workday Roundtable Session (City Terrace 7) • T1.2: Banner Roundtable Session (City Terrace 9) • T1.3: PeopleSoft Roundtable Session (City Terrace 11) • T1.4: Other SIS Roundtable Session (Daytona)
10:30am - 11:00am	🍷 Refreshment Break: “Timeout Treats!” Sponsored by: Ellucian (Conference Center B)
11:00am - 11:30am	<ul style="list-style-type: none"> • Becoming a Team Player - How to be involved at any level (FCRAO, FACRAO, SACRAO or AACRAO) Learn about the benefits of joining (City Terrace 7)
11:30am - 11:45pm	🏠 “Reset on the Sidelines” – Transition to Breakout Sessions
11:45am - 12:30pm	Breakout Session Round 2 <ul style="list-style-type: none"> • T2.1: Less Hustle, More Highlights will AI Dr. Adam Stark, Seminole State College (City Terrace 9) • T2.2: Level Up: Mastering the new Cambridge History Courses and Next-Gen CI Direct – Panel Discussion Amanda Botts, Ellucian (City Terrace 11) • T2.3: Calling the Right Plays: Proactive Approaches from Admission to Graduation Erin Richman, University of North Florida (City Terrace 7) • T2.4: Stepping Up to the Plate: A New Conversation on Immigration Andrea Beatriz Huerta-Rodriguez, Fragomen Immigration Law Firm (Daytona)
12:30pm - 1:45pm	Lunch on Your Own
1:45pm - 2:30pm	Breakout Sessions Round 3 <ul style="list-style-type: none"> • T3.1: Playing Defense: A Gameplan to Protect Student Success from Transcript & Diploma Fraud Catherine Long, University of South Florida (City Terrace 9) • T3.2: FSU Next Program: Serving Up a Strong Start for Spring Admissions (City Terrace 7) Katelyn Chandler and Lori Hamilton, Florida State University • T3.3: Leading the League: Game-Changing Leadership Strategies for the Age of Innovation: Tammy Aagard – AACRAO Consulting (Daytona) • T3.4: One Team, One Playbook: Connecting Degree Planning, Advising, and Student Success Stellic (City Terrace 11)

2:30pm - 3:30pm	 Refreshment Break “Victory Break”
1:45pm - 3:00pm	Joint session for SUS/FCS (BOG) (Conference Center A) <ul style="list-style-type: none"> • BOG rep - Jeremy Hudak
3:00pm - 3:45pm	Breakout Sessions Round 4 <ul style="list-style-type: none"> • T4.1: 2-Year Roundtable Evan Reich, SACRAO Representative, Trident Technical College (City Terrace 9) • T4.2: From Recruitment to the Championship Ring: Streamlining Workflows with Parchment Parchment Representative (City Terrace 7) • T4.3: Celebrating in the End Zone - Best Practices for Getting the Team to Graduation Chrissy Runyan – Embry-Riddle University (Daytona) • T4.4: Transfer Credit Playbook: Streamlining Evaluations with ProcessMaker Alan Wong, Decisions + ProcessMaker and Jamie Vanderlip, Stetson University (City Terrace 11)
3:45pm - 4:00pm	 “Moving to the Next Play” – Transition to Breakout Sessions
4:00pm - 4:45pm	Breakout Sessions Round 5 <ul style="list-style-type: none"> • T5.1: AI Isn’t the MVP—Your Process Is Image One (City Terrace 7) • T5.2: Registrar Roundtable (City Terrace 9) • T5.3 Admissions Roundtable (Daytona) • T5.4 From Defense to Offense: Winning with Secure and Scalable Technology HighPoint Representative (City Terrace 11)
	Dust off your leg warmers and grab your neon — it’s time to party like it’s 1985 at our totally tubular Big Event!
6:00pm - 9:00pm	Big Event – Murder Mystery Dinner – I Love the 80’s to Death! (Wear your Raddest 80’s gear!) – (Conference Center A)

		Wednesday, June 10, 2026
7:30am - 9:00am		Check-In Continues
8:30am - 10:00am		Annual Business Meeting and Breakfast (Conference Center A) <ul style="list-style-type: none"> • EC Elections • Door Prizes Sponsored By:
10:00am - 10:30am		“Reset on the Sidelines” – Transition to Breakout Sessions (Check-Out)
10:30am - 11:15am		Birds of a Feather – Private schools <ul style="list-style-type: none"> • Chrissy Runyan, Embry Riddle University (City Terrace 11)
10:30am - 12:00pm		Joint session for SUS/FCS (BOG & FLDOE) (Conference Center A) <ul style="list-style-type: none"> • FCS Chancellor, Kathy Hebda • FCS Executive Vice Chancellor, Jose Arevalo • BOG rep - Jeremy Hudak - Director of Academic and Students Affairs
12:00pm - 12:15pm		“Moving to the Next Play” – Transition to Breakout Sessions
12:15pm - 1:00pm		FCS Session (FLDOE) (City Terrace 7) <ul style="list-style-type: none"> • FCS Chancellor, Kathy Hebda • FCS Executive Vice Chancellor, Jose Arevalo
12:15pm - 1:00pm		SUS Session (BOG) (City Terrace 9) <ul style="list-style-type: none"> • BOG rep - Jeremy Hudak - Director of Academic and Students Affairs
1:00pm - 1:15pm		“Changeover Break” – Transition to Breakout Session
1:15pm - 2:15pm		FCRAO Session/Updates (Daytona)
2:15pm - 3:00pm		FCRAO Executive Team Update (Daytona)
11:15am		End of Breakout Session – Conference Ends
1:00pm		End of SUS Programming – Conference Ends

*All sessions are subject to change. Updated: 5.20.2026