

FACRAO 2026 - HIGHER EDUCATION SUMMIT

# THE GAMEPLAN TO STUDENT SUCCESS

CORPORATE PARTNER SPONSORSHIP GUIDE

JUNE 7-10, 2026

JACKSONVILLE, FLORIDA



# FACRAO 2026



FACRAO invites your organization to step onto the field as a Corporate Partner for the 2026 Summit in Jacksonville, Florida!

This event brings together enrollment leaders from Public and Private Colleges and Universities in the State of Florida. It is a great opportunity to showcase your company and meet professionals from a variety of higher education institutions.

Thank you for your support and we look forward to seeing you in Jacksonville, Florida!

## EXHIBITOR LEVEL

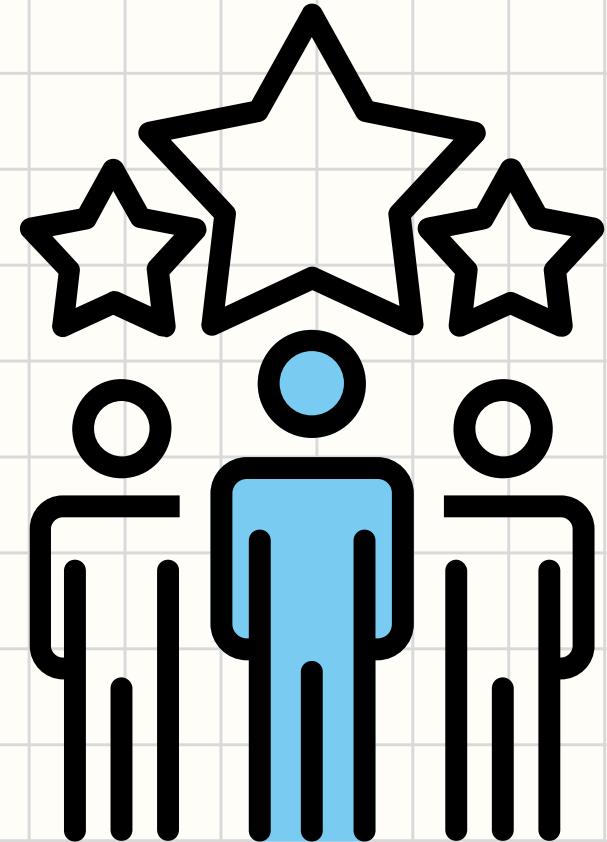
\$650.00

EIGHT (7) SPOTS AVAILABLE

- One 8' table and two chairs provided in Exhibitor Area to be staffed during exhibitor hours\* (maximum of two registered representatives - additional fee(s) apply for additional table/people).
- Company name, logo, and link on the FACRAO website and conference app under the Exhibitor section.
- Right to sell products or services on site.
- Attendance for two reps to attend all conference meals/functions.

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# RISING STAR SPONSOR



# FIRST TIME ATTENDEE WELCOME SPONSOR



## SPONSORSHIP LEVEL ONE

\$2,500.00

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Signage recognizing sponsor at event location.
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events.
- Conference attendees contact information.

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# FACRAO SCHOLARSHIP SPONSOR



## SPONSORSHIP LEVEL ONE

\$2,500.00

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Company name, logo, and link on the FACRAO Scholarship page for one year
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events
- Special recognition within the conference app and featured on the FACRAO website

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# CONFERENCE PRESENTER GIFT SPONSOR



## SPONSORSHIP LEVEL ONE

PURCHASED

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Company name and logo to be prominently displayed on gift given to each conference presenter.
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events.
- Conference attendees contact information.

\*\* Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# CONFERENCE SHIRT SPONSOR



## SPONSORSHIP LEVEL ONE

\$2,500.00

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Company name and logo to be prominently displayed on conference shirts (worn by the Executive Committee Members during check-in and at multiple conference functions).
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events.
- Conference attendees contact information.

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# **"GO TEAM" THEME SPONSOR**



## SPONSORSHIP LEVEL ONE

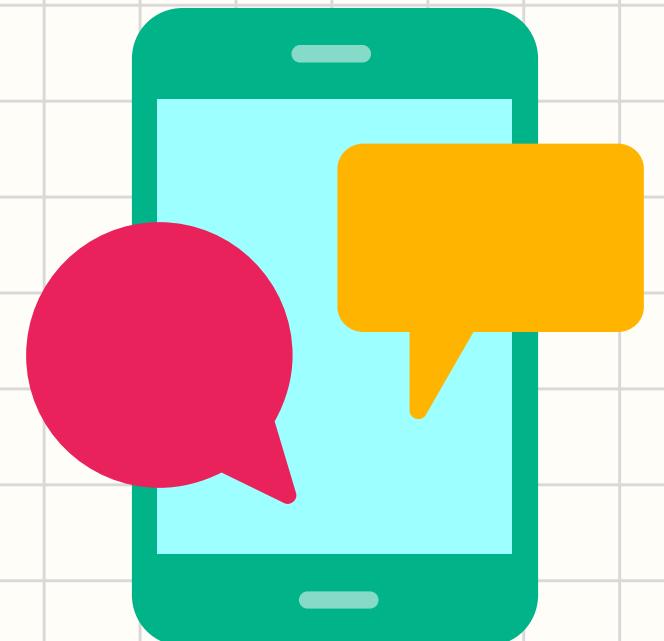
PURCHASED

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Company name and/or logo to be prominently displayed on conference themed giveaway.
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events.
- Conference attendees contact information.

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# CONFERENCE APP SPONSOR



## SPONSORSHIP LEVEL ONE

PURCHASED

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Special recognition within the conference app.
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events.
- Conference attendees contact information.

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# REFRESHMENT BREAK SPONSOR



## SPONSORSHIP LEVEL TWO

\$3,000.00

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Signage recognizing sponsored break.
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events.
- Special recognition within the conference app
- Conference attendees contact information.
- There are 4 sponsorships available in this category
  - Monday AM
  - Monday PM
  - Tuesday AM
  - Tuesday PM

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

SPONSORSHIP LEVEL TWO

PURCHASED

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

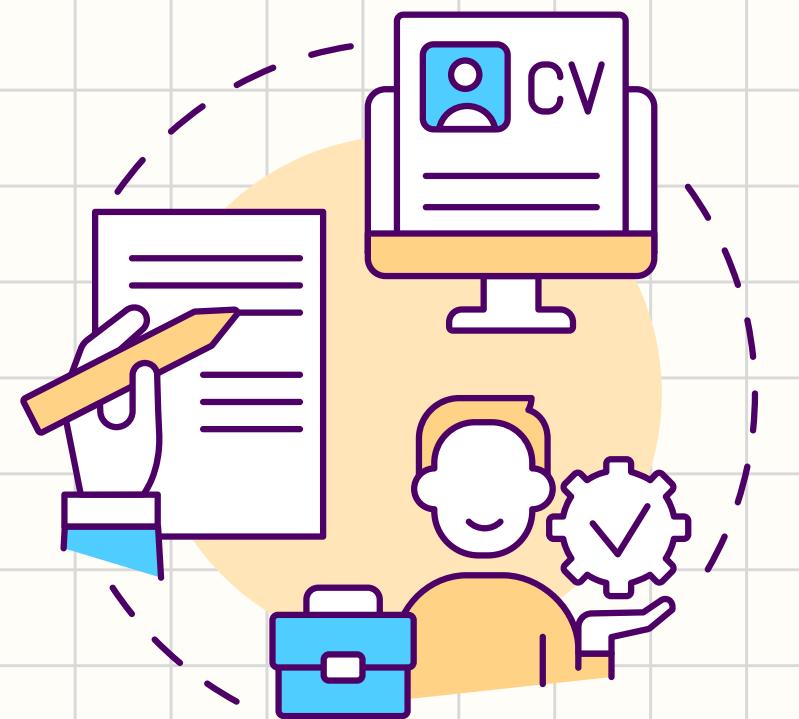
- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Company name and logo prominently displayed on badge holders (lanyards) worn by all registered attendees.
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events
- Conference attendees contact information.

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# BADGE HOLDER SPONSOR



# PROFESSIONAL DEVELOPMENT SPONSOR



## SPONSORSHIP LEVEL TWO

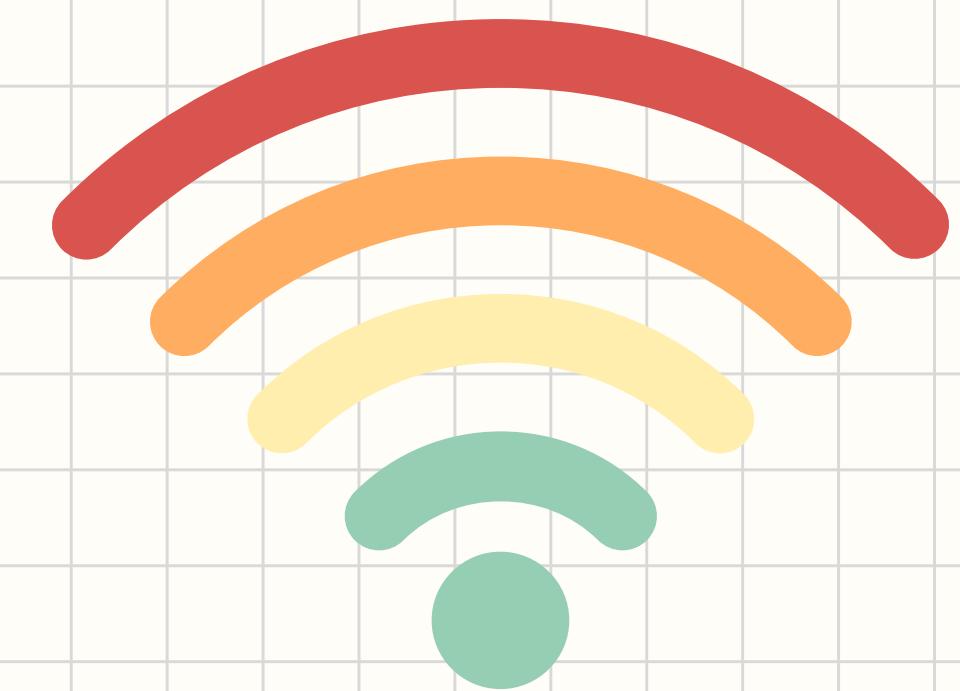
PURCHASED

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Signage recognizing sponsor at event location.
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events
- Special recognition within the conference app and featured on the FACRAO website
- Conference attendees contact information.

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# CONFERENCE WI-FI SPONSOR



## SPONSORSHIP LEVEL TWO

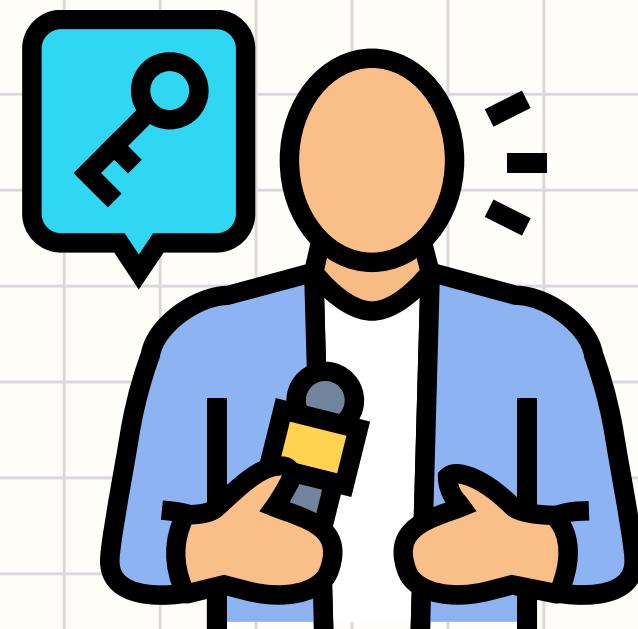
\$3,000.00

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Company name and logo on Wi-Fi password cards.
- Option to do a presentation during the conference.
- Slide recognition at opening and closing events
- Special recognition within the conference app
- Conference attendees contact information

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# OPENING KEYNOTE SESSION SPONSOR



## SPONSORSHIP LEVEL THREE

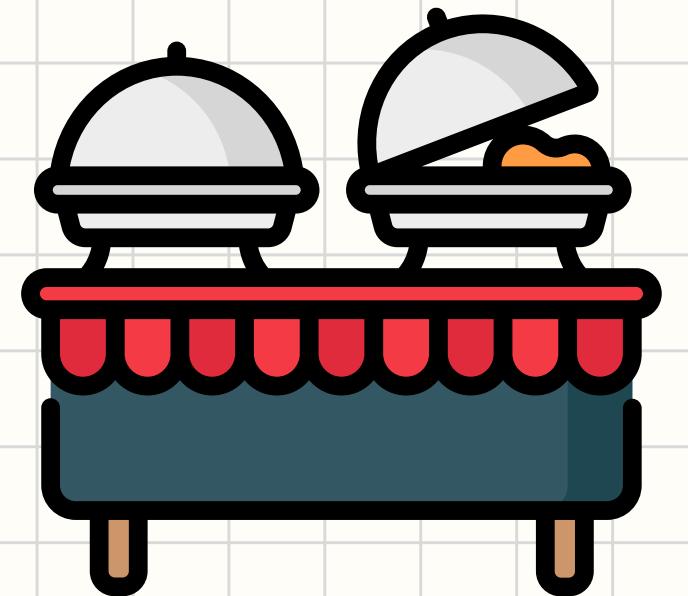
### PURCHASED

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Signage recognizing sponsor at event location.
- Slide recognition at opening and closing events
- Special recognition on Conference Keynote Speaker page on the FACRAO website
- Option to do a presentation during the conference.
- Option to send 1 mass notification through mobile conference app to all registered attendees
- Conference App push before presentation
- 2-3 minute opportunity at opening of keynote to share information about products/services and introduce speaker.
- Insert for conference bags

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# PRESIDENT'S RECEPTION FOOD/BEVERAGE SPONSOR



## SPONSORSHIP LEVEL THREE

\$3,500.00

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Signage recognizing sponsor at event location.
- Option to do a presentation during the conference.
- Conference App push before presentation
- Slide recognition at opening and closing events
- Special recognition within the conference app
- Conference attendees contact information.
- Option to send 1 mass notification through mobile conference app to all registered attendees
- Insert for conference bags

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# **BIG EVENT: MURDER MYSTERY DINNER SPONSOR**



## **SPONSORSHIP LEVEL THREE**

**\$3,500.00**

**INCLUDES EXHIBITOR LEVEL PACKAGE AND:**

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Signage recognizing sponsor at event location.
- Option to do a presentation during the conference.
- Conference App push before presentation
- Slide recognition at opening and closing events
- Special recognition within the conference app
- Conference attendees contact information.
- Option to send 1 mass notification through mobile conference app to all registered attendees
- Insert for conference bags

**\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\***

# BIG EVENT FOOD/BEVERAGE SPONSOR



## SPONSORSHIP LEVEL THREE

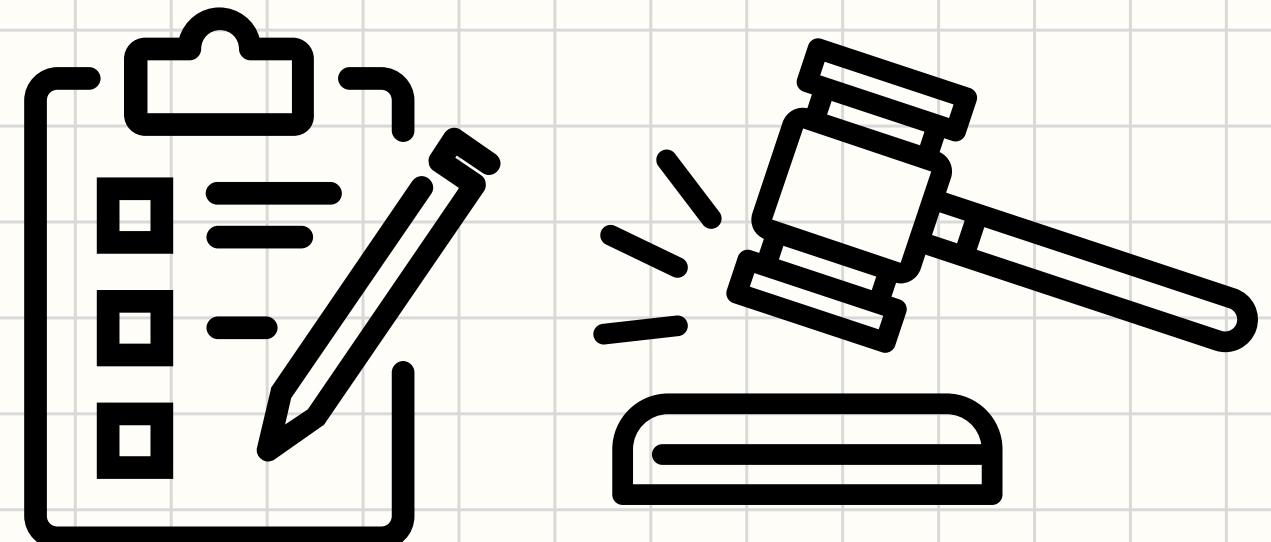
\$3,500.00

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- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Signage recognizing sponsor at event location.
- Option to do a presentation during the conference.
- Conference App push before presentation
- Slide recognition at opening and closing events
- Special recognition within the conference app
- Conference attendees contact information.
- Option to send 1 mass notification through mobile conference app to all registered attendees
- Insert for conference bags
- There are multiple sponsorship opportunities
  - Food - \$3,500
  - Beverage - \$3,500
  - If same sponsor, both - \$6,500

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# BUSINESS MEETING LUNCHEON SPONSOR



## SPONSORSHIP LEVEL THREE

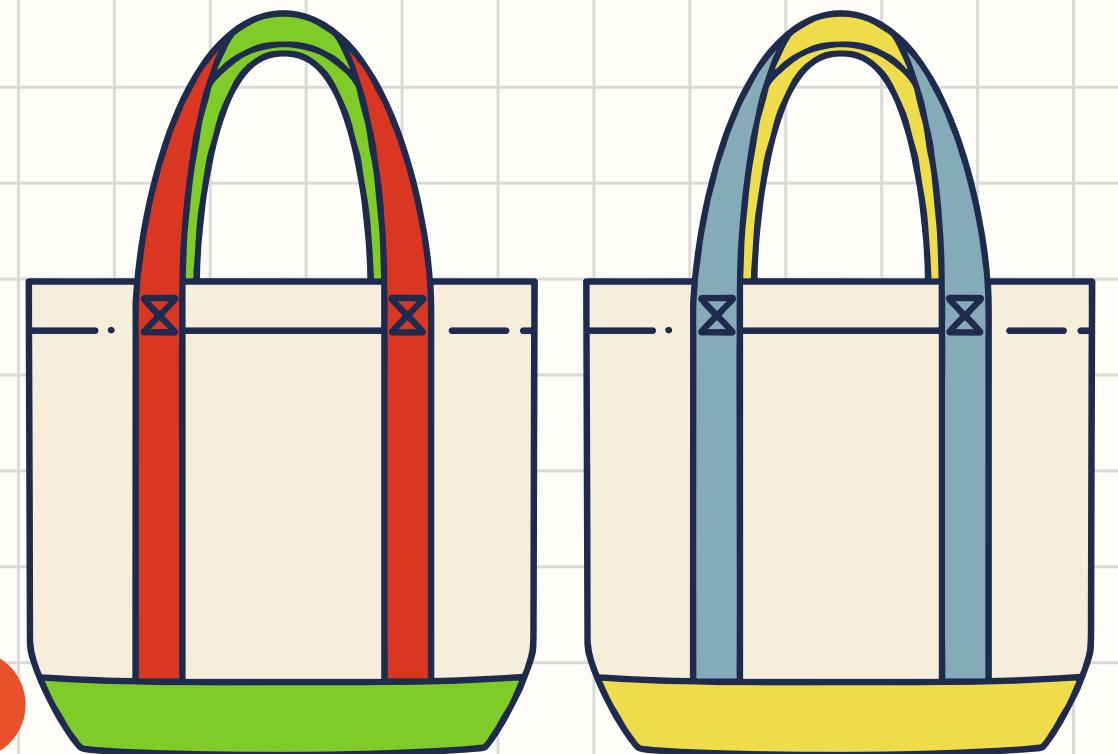
\$3,500.00

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Signage recognizing sponsor at event location.
- Conference App push before presentation
- Slide recognition at opening and closing events
- Special recognition within the conference app
- Conference attendees contact information.
- Option to send 2 mass notification through mobile conference app to all registered attendees
- Insert for conference bags
- Option to do a 2-3 minute opportunity at opening of business meeting to share information about products/services.

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# CONFERENCE TOTE BAG



## SPONSORSHIP LEVEL FOUR

\$4,000.00

INCLUDES EXHIBITOR LEVEL PACKAGE AND:

- Company name, logo, and link on the FACRAO website and in the mobile conference app under both the Sponsors and Exhibitors sections.
- Company name and logo on conference bag provided at check-in for all registered attendees.
- Option to do a presentation during the conference.
- Conference App push before presentation
- Slide recognition at opening and closing events
- Conference attendees contact information.
- Option to send 2 mass notifications through mobile conference app to all registered attendees
- Insert for conference bags

\*\*Additional fees for extra reps and/or rep guest(s) will apply.\*\*

# ADDITIONAL OPPORTUNITIES



## DOOR PRIZE GIVEAWAYS

- First Time Attendees Session
- Big Event
- Business Meeting/Luncheon
- FACRAO EC Led Sessions

## NEW OPTIONS

Ask about personalized opportunities to sponsor:

- Past President's Lunch
- Welcome to FACRAO 2026 (Sunday)
- Executive Committee Appreciation Lunch
- Departure Day "Lunch to Go" boxes

Vendors must purchase a sponsorship level package to participate in additional opportunities.

\*Limited opportunities available, please contact Dulce Beltran at [sponsorship@facrao.org](mailto:sponsorship@facrao.org) for additional information\*



Thank you for your support and we look forward to partnering with you!

Please contact Dulce Beltran  
Corporate Partner Liaison  
for additional information:  
[sponsorship@facrao.org](mailto:sponsorship@facrao.org)